

ASIGNATURA INTERNATIONAL MANAGERIAL SKILLS

Código	21506046
Titulación	GRADO EN ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESAS
Módulo	MÓDULO X. MENCIÓN EN DIRECCIÓN DE NEGOCIOS I ...
Materia	MATERIA X.1 INTERNATIONAL MANAGERIAL SKILLS
Curso	2
Duración	SEGUNDO SEMESTRE
Tipo	OPTATIVA
Idioma	INGLÉS
ECTS	6,00
Teoría	4
Práctica	2
Departamento	C139 - ORGANIZACION DE EMPRESAS

REQUISITOS Y RECOMENDACIONES

Recomendaciones

It is advisable that students who want to do the subject International Managerial Skills have previously completed "Business Administration: Introduction". We consider previous knowledge of management as a positive advantage that will allow students to develop the skills to manage teamwork, projects, meetings, departments or organizations.

RESULTADO DEL APRENDIZAJE

Id.	Resultados
1	Conocer e identificar las competencias y habilidades necesarias que les permitan desempeñar con eficacia la dirección de empresas en un contexto internacional.
2	Desenvolverse efectivamente en escenarios que demanden manejo de conflictos, comunicación efectiva y gestión de equipos de trabajo diversos.
3	Conseguir la eficacia personal necesaria (gestión del estrés, tiempo, aprendizaje personal, etc.) necesarios para gestionar empresas internacionales.
4	Liderar grupos en un contexto multicultural e implementar las acciones adecuadas en el lugar y momento oportunos.

COMPETENCIAS

Id.	Competencia	Tipo
CE15	Capacidad de aplicación de los conocimientos teóricos, metodológicos y de las técnicas adquiridas en el proceso de formación	ESPECÍFICA
CE18	Capacidad para analizar y diseñar la estructura organizativa	ESPECÍFICA
CE20	Capacidad para gestionar recursos humanos	ESPECÍFICA
CE23	Habilidades para interpretar el contexto económico nacional e internacional que rodea a la empresa	ESPECÍFICA
CG01	Capacidad de análisis y síntesis	GENERAL
CG04	Capacidad para la resolución de problemas	GENERAL
CG05	Habilidades para analizar y buscar información proveniente de fuentes diversas	GENERAL
CG07	Capacidad para tomar decisiones	GENERAL

Id.	Competencia	Tipo
CG09	Capacidad para trabajar en equipo	GENERAL
CG14	Capacidad crítica y autocrítica	GENERAL
CG19	Creatividad	GENERAL
CG23	Conocer y comprender la responsabilidad social derivada de las actuaciones económicas y empresariales	GENERAL

CONTENIDOS

UNIT 1: Introduction to the International Managerial Competences

UNIT 2: International Management Success: Communication as an Essential Skill

UNIT 3: From Emotional Intelligence to Emotional Competences in Management

UNIT 4: Managing Stress in an International Career

UNIT 5: Decision Making: International Managerial Skills

UNIT 6: A practical Approach to managing multinational teams

UNIT 7: International Meeting Management

UNIT 8: The International Manager: Innovation as a Competitive Advantage

UNIT 9: Networking: Creating and Maintaining Networks in Business Management

UNIT 10: Corporate Social Responsibility as an International Strategy

SISTEMA DE EVALUACIÓN

Criterios generales de evaluación

Active participation in class:

- Active attitude.
- Quality of contributions.
- Frequency of participation.

Individual exercises:

- Acquired knowledge.
- Use of non-verbal communication.
- Written expression and presentation.
- Ability to analyze, synthesize and relate ideas.

Group exercises:

- General contribution (creativity).
- Capacity to work in teams.
- Use of verbal communication.
- Use of diverse sources.

Procedimiento de calificación

Continuous evaluation

For participation in this type of assessment will be necessary to attend regularly (at least 80% of the classes) and demonstrated constant interest (an active attitude in the theoretical-practical classes) with their contributions. More than 20% missing will not be admitted, justified or not.

The final mark for the subject will be obtained from the sum of the marks achieved in each part of the assessment described previously (participation, individual and group exercises). However, it will be necessary to have achieved at least 50% in the individual exercises and in each group exercises.

Participation means to have an active attitude, with quality of contributions and frequency of participation. Depending the number of participation, the student

could obtain 1 point.

The objective of the individual exercises (3 points) is that students learn to write in an appropriate way, reports, e-mails and letters. Written activity will be developed only the day determined by the lecturer.

The purpose of developing a magazine, blog, newspaper, etc. (group work 1) is learning to describe complex situations, policies, strategies, interviews, etc.; comparing ideas with the results of other colleagues; and developing skills of meticulousness, quality, efficiency, time management, project management, and teamwork, among other aspects. Being all of them key competences necessary to carry out an adequate general direction.

It will be 2 points coming from:

- The articles developed by the groups (50%): 1 point
- Total magazine (50%): 1 point

Oral presentation (group work 2 4 points) pretends that the students lose their scenic fear and nerves to speak in public through two oral presentations. Moreover, they have to learn to work as a team and to apply the theoretical knowledge studied during the subject.

Final exam will consist:

- o Written practice (e.g. report, e-mail, letter, study of case, etc.), for those students who have not passed the individual work with a value of 3 point.
- o Writing an article for a management magazine, for those students who have not passed the magazine, blog, newspaper (2 points).
- o Oral presentation question determined by the lecturer, 10 minutes in length- with a value of 4 points, for those students who have not passed the work in group relative to the oral presentation).

To pass the final exam for arithmetic mean, it will be necessary to obtain at least 50% in written and 50% in each group work.

PROFESORADO

Profesorado	Categoría	Coordinador
LOPEZ FERNANDEZ, MACARENA	PROFESOR CONTRATADO DOCTOR	Sí
DIAZ CARRION, ROSALIA	PROFESOR SUSTITUTO INTERINO	No

ACTIVIDADES FORMATIVAS

Actividad	Horas	Detalle
01 Teoría	32	
02 Prácticas, seminarios y problemas	16	
10 Actividades formativas no presenciales	91,00	10h trabajo individual 20h trabajo en grupo 61h estudio autónomo
11 Actividades formativas de tutorías	6,00	
12 Actividades de evaluación	3,00	
13 Otras actividades	2,00	

BIBLIOGRAFÍA

Bibliografía básica

López-Fernández, M. and Romero-Fernández, P.M. (2018). Managerial Competencies for Multinational Businesses, IGI Global.

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Haynes, M.E. (1998). Effective meeting skills. Crisp Publications. Electronic resource.

Kinsey, C. (2000). Creativity in Business: A practical guide for creative thinking. Crisp Learning.

Kumar, N. and Sudan, A.S. (2004). Managerial Skills development. New Delhi: Anmol.

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El presente documento es propiedad de la Universidad de Cádiz y forma parte de su Sistema de Gestión de Calidad Docente.

En aplicación de la Ley 3/2007, de 22 de marzo, para la igualdad efectiva de mujeres y hombres, así como la Ley 12/2007, de 26 de noviembre, para la promoción de la igualdad de género en Andalucía, toda alusión a personas o colectivos incluida en este documento estará haciendo referencia al género gramatical neutro, incluyendo por lo tanto la posibilidad de referirse tanto a mujeres como a hombres.
